JUSTIN NASH
DEVELOPER/DESIGNER

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ABOUT ME

Each day is an opportunity. I pride myself on being positive, curious, excited about learning, excited about teaching/mentoring, and always looking to build new relationships.

It has been my pleasure to contribute to the success of companies in a variety of industries and business verticals (banking, retail, healthcare, military contracting, and more) by using my combination of design, development, and business experience to shape my approach to problem solving.

RESULTS (BY EMPLOYER)

USAA
• Won "Fiscal Fitness" Hack-a-Thon
• Planned, developed, and launched an internal compliance tool (built on Salesforce) now used by all enterprise employees.
• Played a key role in idea sessions resulting in 3 patent submissions.

Mary Kay Inc.
• Awarded a 2015 "WOW! Best of the Best" award.
• Recognized for contributions to projects or initiatives more than 20 times with "WOW! Awards" during my tenure.
• Implemented process improvements for production of email campaigns, creating a savings of more than 20 staff hours per week.
• Pushed for and coordinated a change in files handling in web projects that created efficiencies and a cost savings of over $1M in CDN services.
• Created scripts to automate several common tasks that were time consuming and had a high probability of human error inside and outside of my group.

LifeSynch/Humana
• As part of a two man team, I personally provided or acted as a consultant for all: design, photography, videography, and development tasks for the corporation, resulting in more than $100,000 in savings.

L-3 Communications Integrated Systems
• Led the proposal design effort for several DoD contracts, resulting in wins, totaling more than $2B.
• Won Tribute to Excellence Award (Outstanding Performance 2007)
• Won Tribute to Excellence Award (Outstanding Performance 2006)

JNashDev/JNashDesign
• Selected by Adobe to be a part of their Beta Testing program
• Selected by LinkedIn to be a part of the Premium Insider program
• Selected by Behance to host the Dallas Portfolio Review in 2012

COMPETENCIES

Disciplines
Software development, web development, user-interface design/development, user experience strategy, app development, branding and identity, marketing strategy, art direction and email campaign strategy.

Development (Platforms and Frameworks)
Ionic, Angular, iOS, Android, React, SWIFT, Java, AWS, Firebase, Google Cloud Platform, Node.js, Vanilla JavaScript, jQuery, Shopify, WordPress, and BuddyPress.

Design (Software)
Photoshop, Illustrator, InDesign, Sketch, and Strata 3D CX.

EDUCATION

Southern Arkansas University
Bachelor of Arts - Graphic Design (Fall 2005)

RELEVANT WORK EXPERIENCE

08/17 - NOW
USAA
Software Developer/Integrator I
Contributions:
• Design, develop, document, test and debug software systems and/or applications for internal use.
• Consult with business clients to refine, test, and debug programs to meet business needs.
• Helped develop strategy, user-flow and prototypes for groups throughout the organization for user feedback.
• Leveraged several languages and technologies never before used through volunteering to join projects including: Java8, Salesforce/APEX, Python, and React.

04/12 - 08/17
Mary Kay Inc.
Creative Front-End Developer
Contributions:
• Provided front-end business analysis, approach creation, development, testing and release of websites, micro-sites, blogs, corporate communications and email campaigns.
• Lead new projects and filled the role of a Business Analyst, defining project scope, creating schedules, designing workflows and processes.

10/10 - 08/13
The BOSS Group
Designer/WordPress Developer
Contributions:
• Provided front end development and design support for projects.
• Built HTML prototypes for customer approval in a forward-facing way that would be easy to implement on the back end.
• Consulted on projects as an expert specializing in WordPress development.

09/08 - 05/10
LifeSynch/Humana
Creative Developer
Contributions:
• Developed proposal graphics, flowcharts organizational processes, and presentation graphics. Coordinated with print and warehouse vendors, vendor selection, obtaining quotes.
• Designed and coded several web portals for and web sites including the public facing company web site targeted at members, providers, employers, brokers, and consultants.
• Developed all marketing materials that reflect LifeSynch's new look including the capabilities brochure, sales sheets, and new templates for PowerPoint.

07/06 - 09/08
L-3 Communications Integrated Systems
Graphic Artist II
Contributions:
• Designed collateral associated with company programs.
• Came up with new design ideas, marketing strategy/concepts.
• Worked with domestic and international customers on proprietary and government secret proposals.
• Taught weekly classes to consisting of tips and techniques of Adobe Photoshop, Adobe Illustrator and Strata3DCX.

08/01 - NOW
JNashDev/JNashDesign
Front End Developer/Designer
Contributions:
• Provide branding and identity support or consultation for small businesses.
• Provide art direction to create marketing materials and provide all design support necessary to push business forward.
• Provide insights and business strategy/direction.
• Provide web and/or app development to accomplish business needs.